

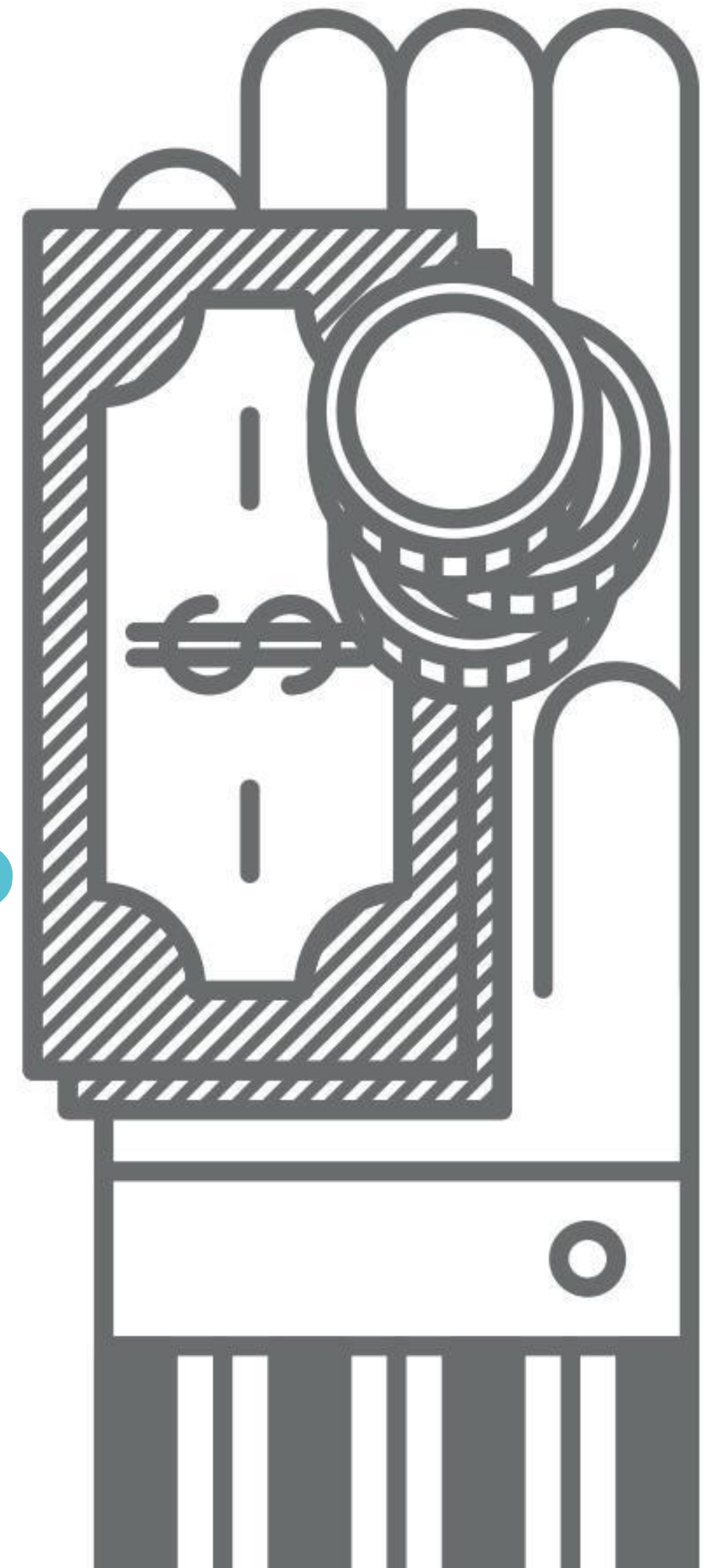


Problem

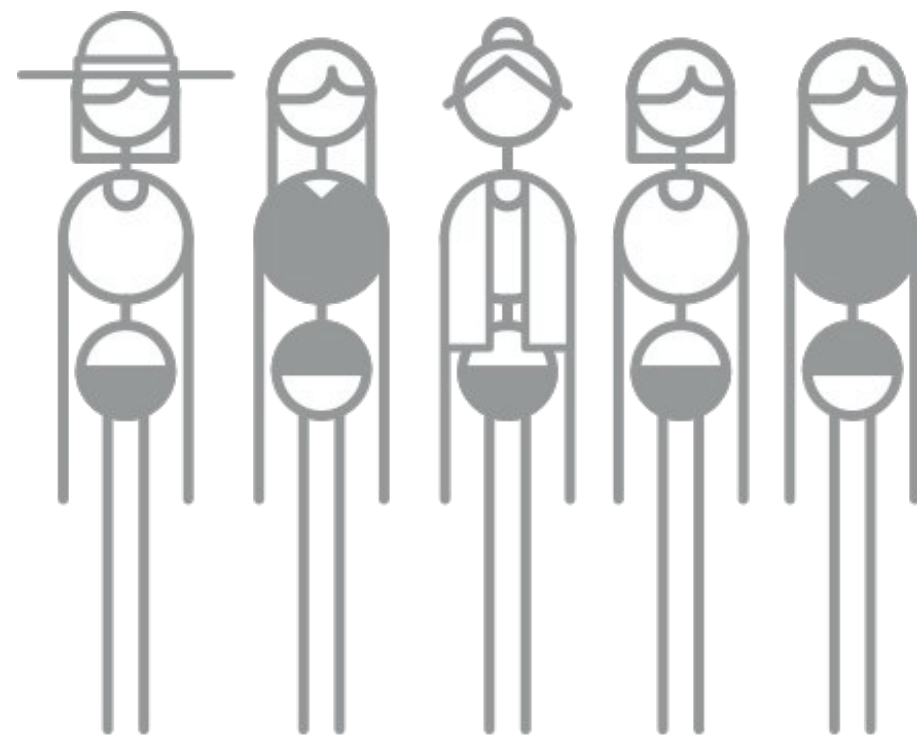
At the airport, when you are preparing
to leave a foreign country,

do you still have leftover foreign currency that

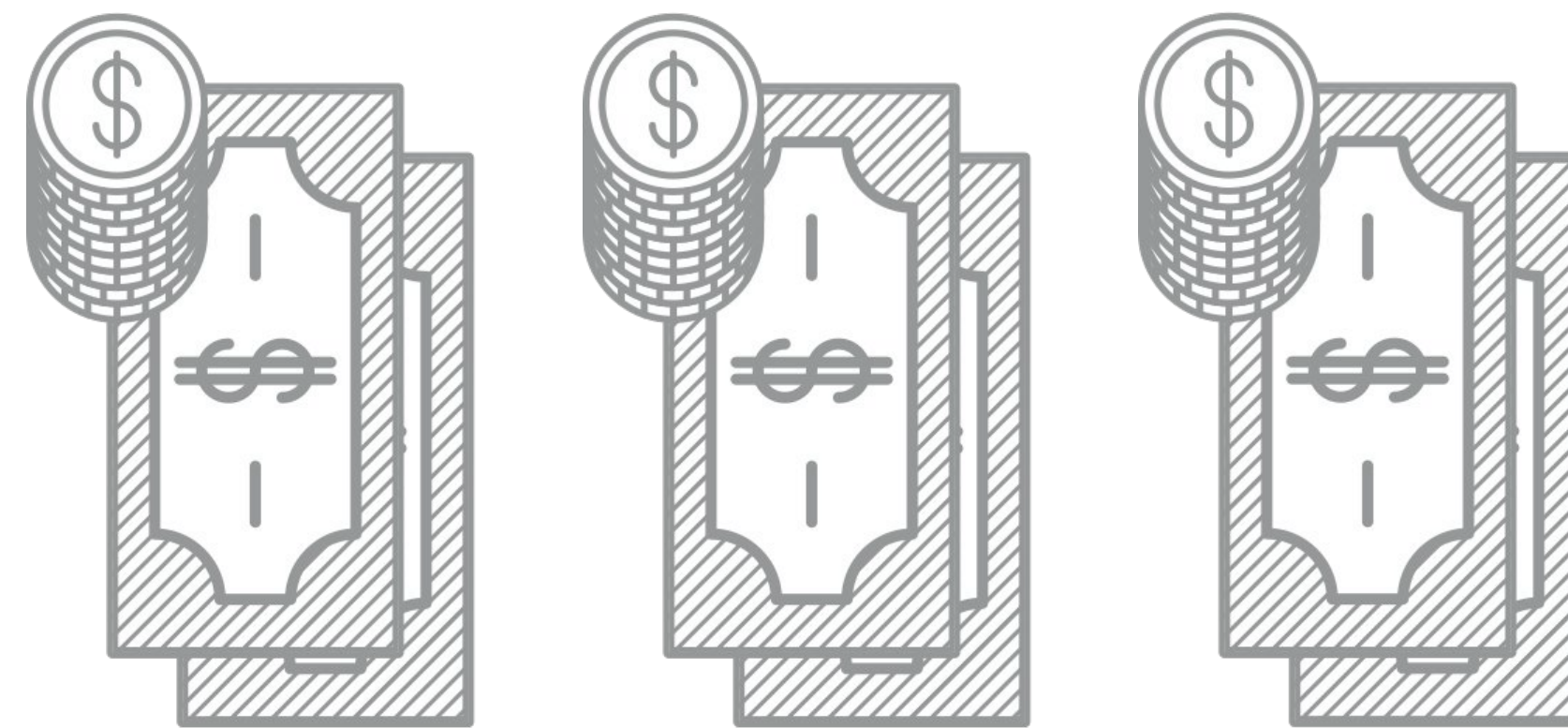
HAVE NOT BEEN USED UP?



Problem

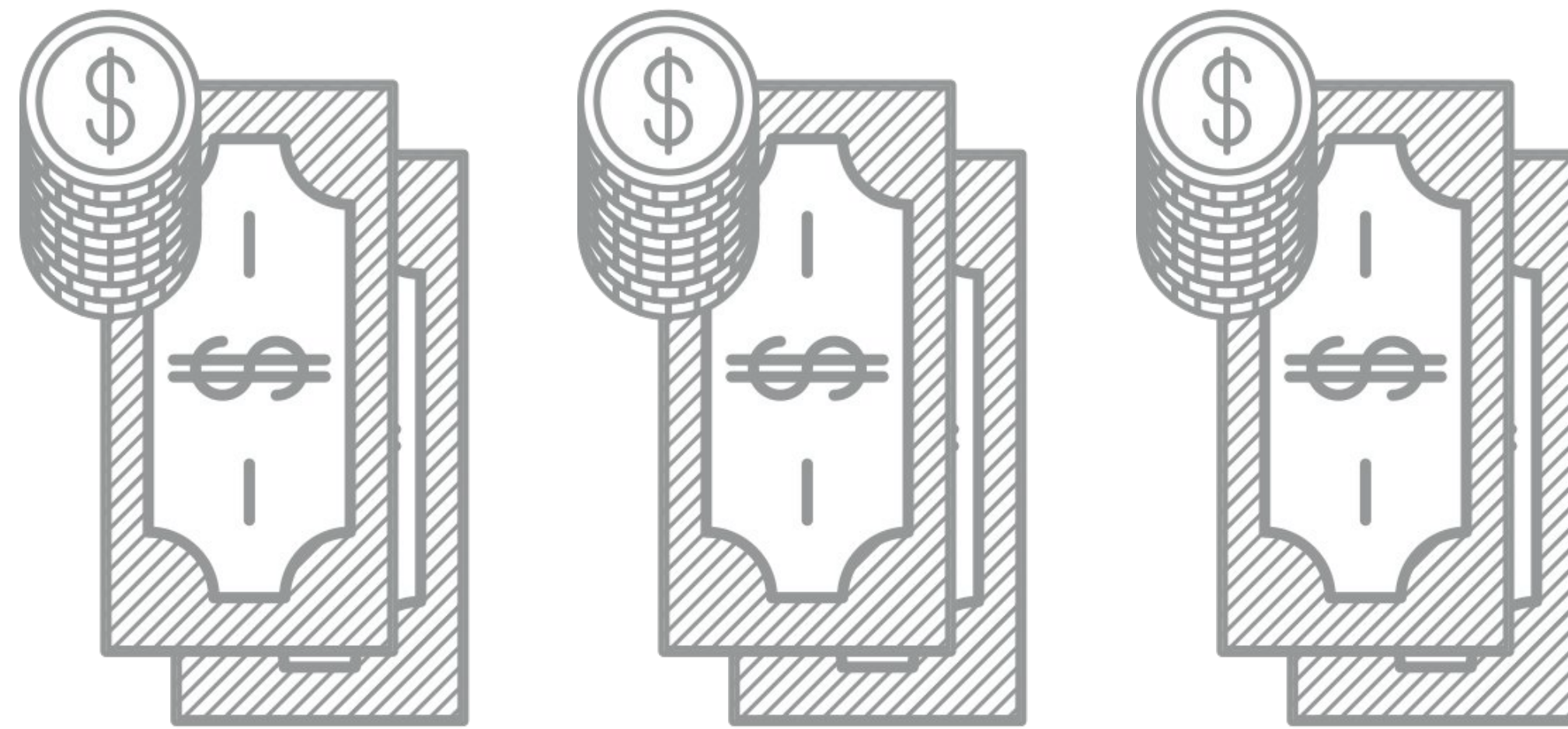


Over **96%** of
departing passengers have
leftover foreign currency



Each passenger has about
remaining. **\$17** (USD)

Problem



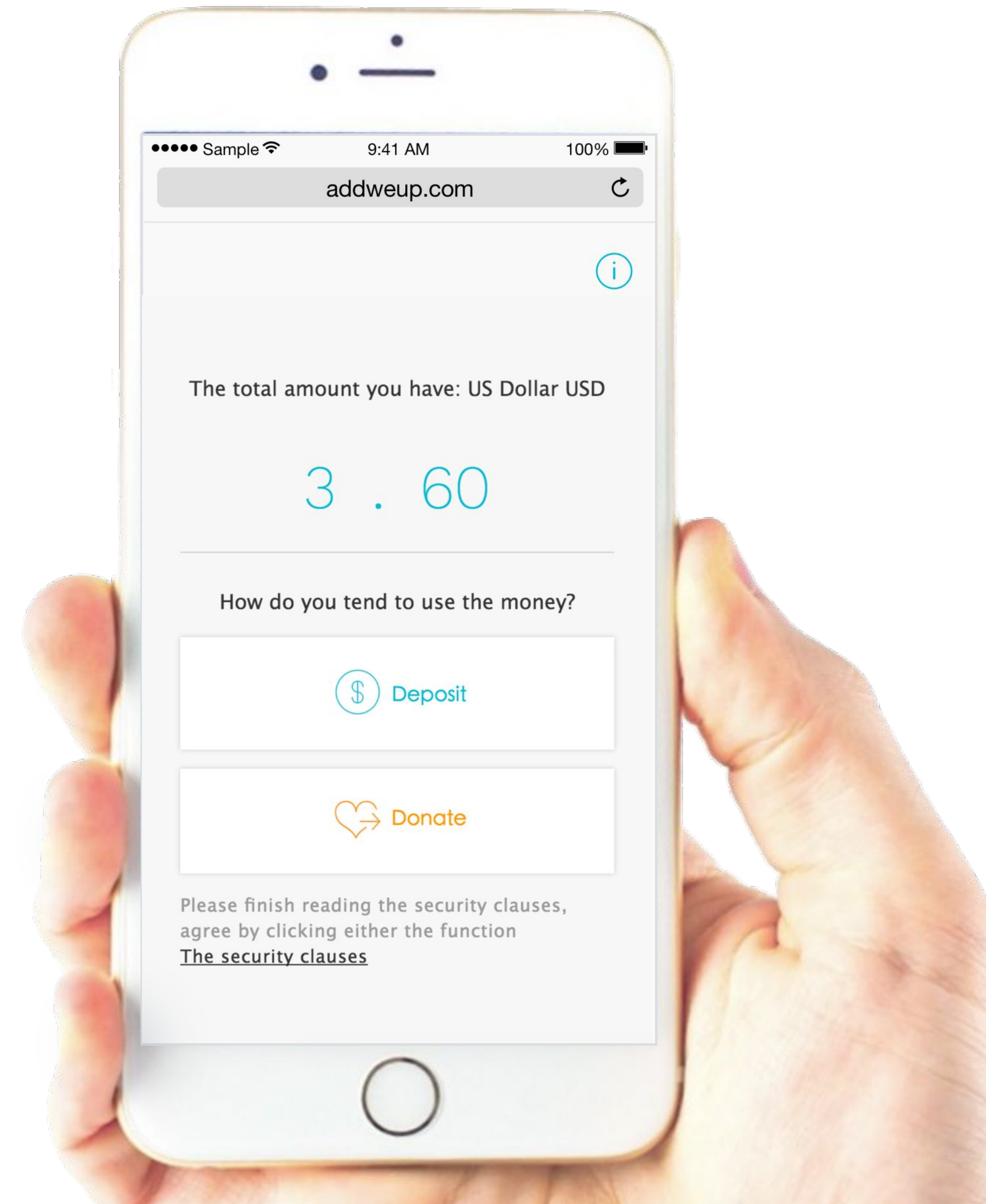
$$17 \times 3B = 50B$$

Average Passenger Leftover Currency

Solution



The Most Convenient Solution
for Your Leftover Foreign Currency



Solution

How does it work?



Deposit

Deposit your leftover foreign currency into your **Online Payment Account**.

微信支付 支付宝

PayPal



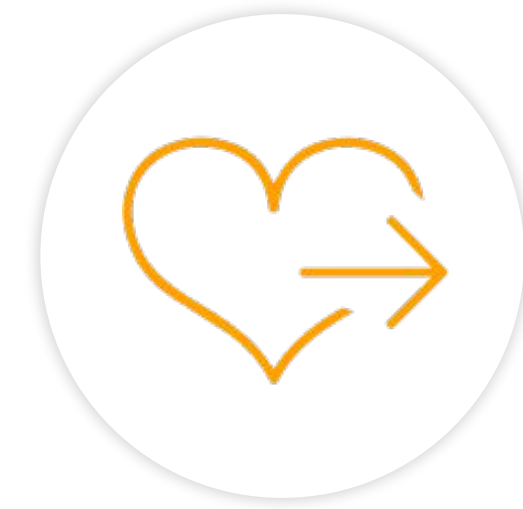
Rewards

Convert your leftover foreign currency into **Mileage Points** into your account.

亚洲万里通 ASIA MILES



CATHAY PACIFIC



Donation

Donate your leftover foreign currency to **the Charity of your Choice**.

香港紅十字會 HONG KONG RED CROSS

GREENPEACE

Competitors



(UK,Euro)



(50+ Country)

Kiosk

Hardware Solution



POCKET
CHANGE

(Japan)



Convert your leftover change

(Israel,Italy,Turkey,Japan,Singapore)

Large Amount

Money Exchanger → Currency



Human

Software Solution



Airport Cashier

(Partner Retailer)

Small Amount

Leftover Currency → Digital



Partnership (Collect)



Retailers

In Hong Kong Airport
In MTR (Airport Express)



Hotel / Hostel

Which Foreigners Passenger
Choose to Stay



Airport Express/Bus/Taxi

Which Foreigners Passenger
Take to Airport

What We Provide

- 1 Phone
- 2 Stand
- 3 APP (installed)



Action on Retailer



1

Scan

the passenger's QR Code to make connection

Action on Retailer



2

Calculate and Enter

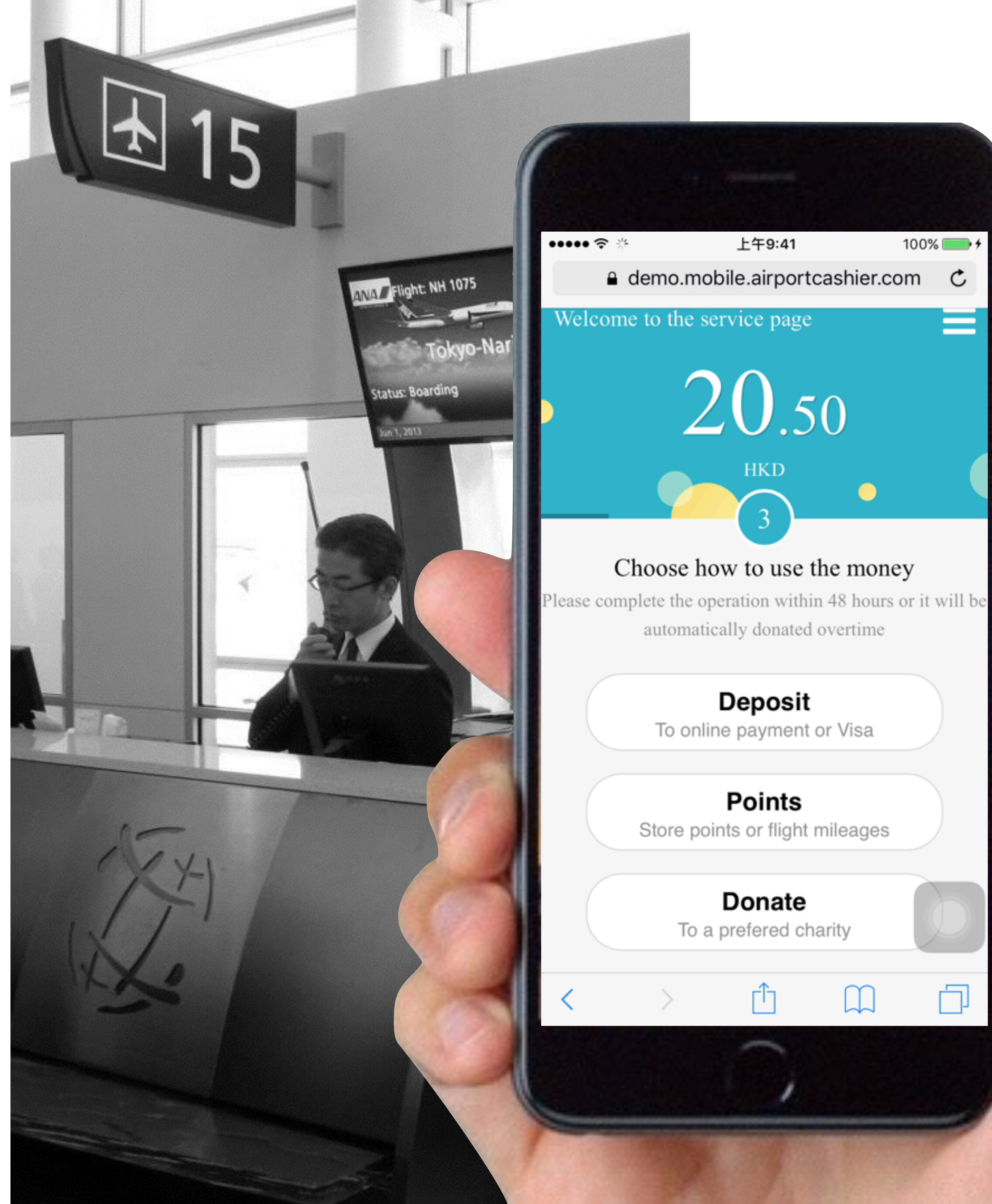
the remaining Hong Kong currency amount that the passenger give to you.

Done!

Now, You Can Go Wherever you want.

When Passenger Have
Free Time

You Can Use It
Anytime!
Anywhere!

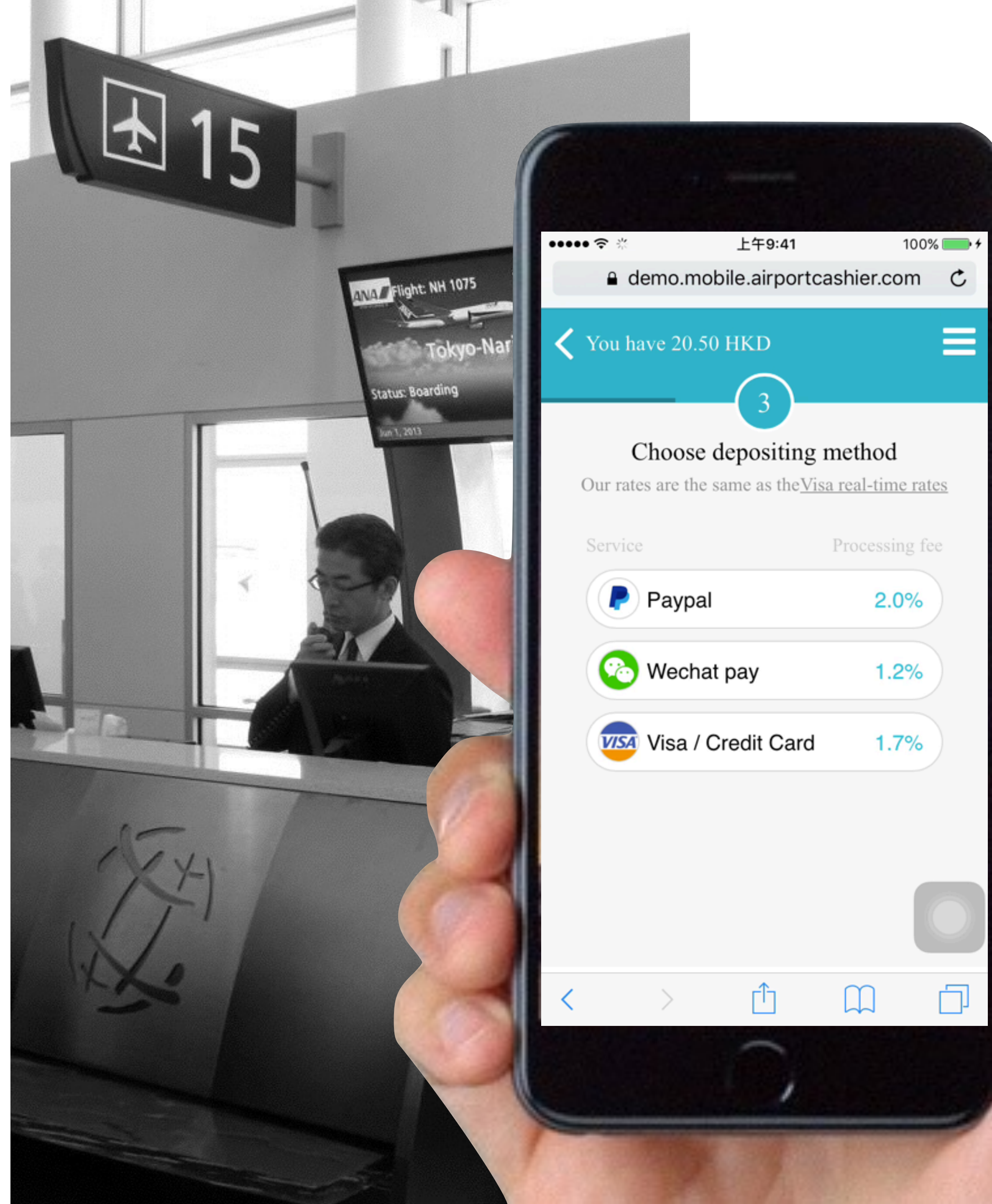


Just Open The Website
Choose!

- A** How to use
- B** Currency
- C** Type ID

When Passenger Have
Free Time

You Can Use It
Anytime!
Anywhere!

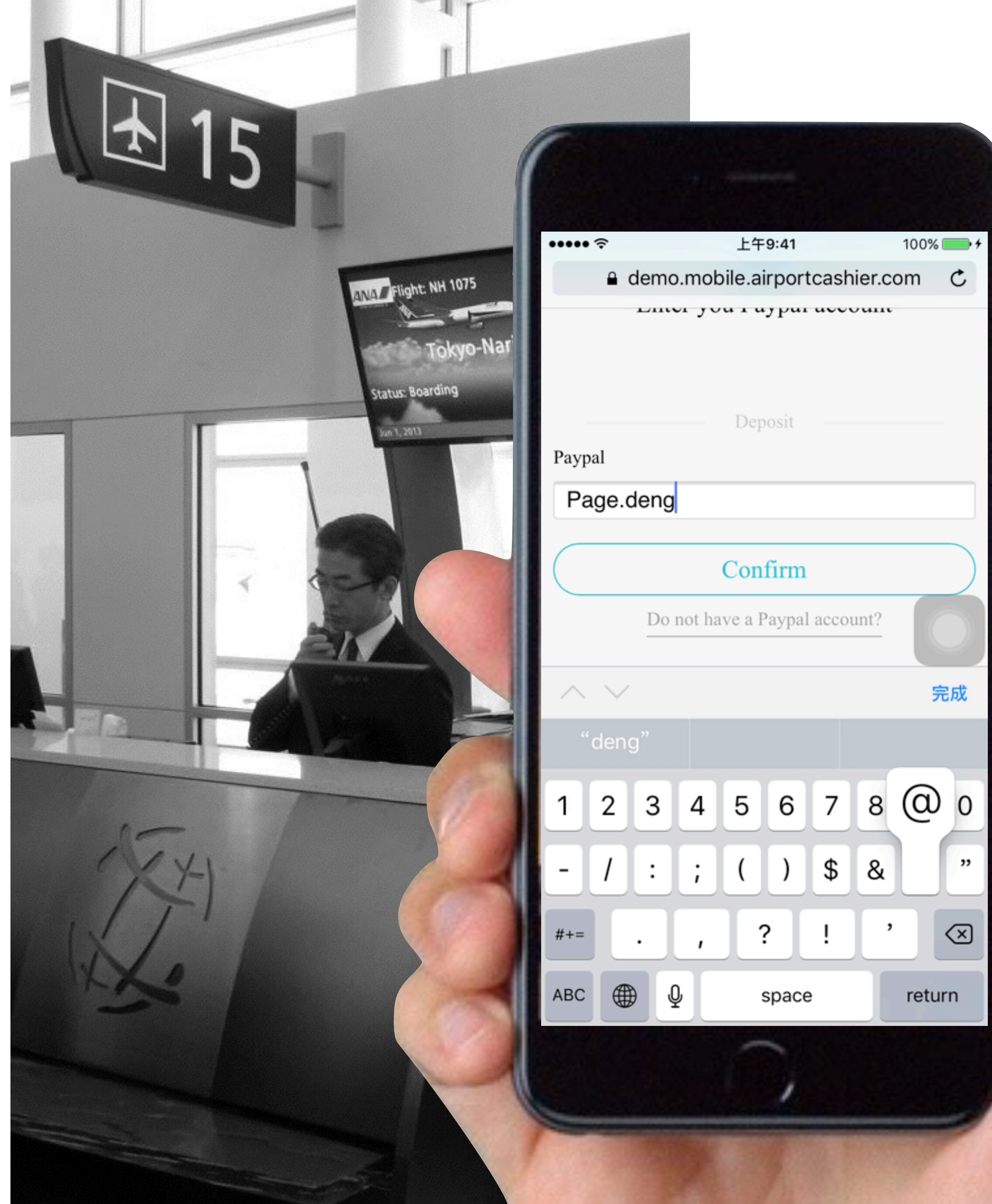


Just Open The Website
Choose!

- A** How to use
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When Passenger Have
Free Time

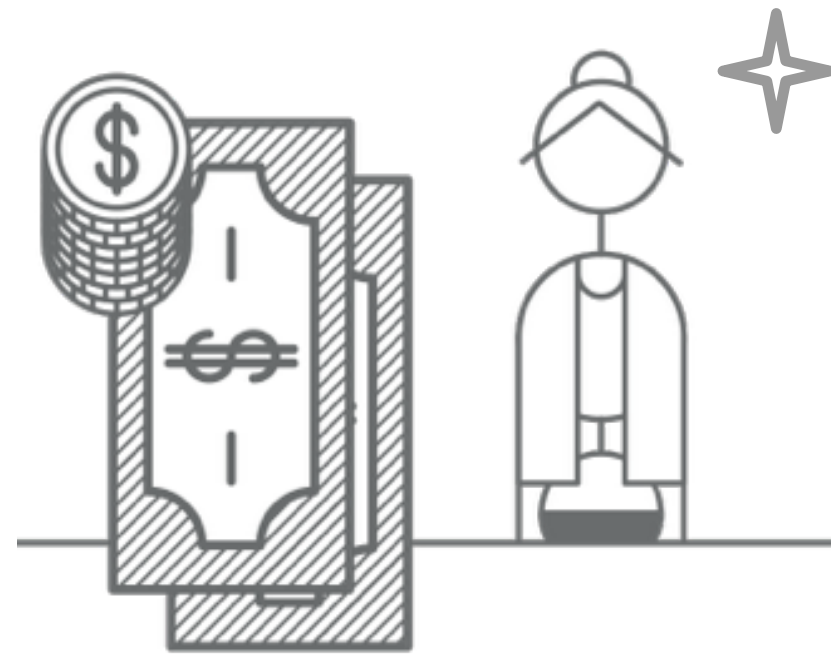
You Can Use It
Anytime!
Anywhere!



Just Open The Website
Choose!

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- C** Type ID

Value



Earn Commission from transaction fee

The leftover change market of Hong Kong International Airport worth **\$269M HKD**,
Earn ancillary revenue from every transaction!



Increase 65% customer traffic

Attract more travelers to come to your store by our leftover change solution and free digital marketing ads (Facebook, Wechat.etc.).



Sweet Service for Foreign Guest

We will promote product when the process is finish. Those product are base on the leftover amount.
Passenger can use their leftover to buy something, or choose to deposit/ reward/ donate.

Validation Test

Doing Facebook Ad in 4 Hours

See How Many Passenger Will Come to Find Us in Control Zone
in Hong Kong International Airport

237 (3%)

Reach 7.900 Passenger

of Passenger Click the Ad
And Going to Find Us

83%

206 Passenger Used

of Passenger
Finish all Process

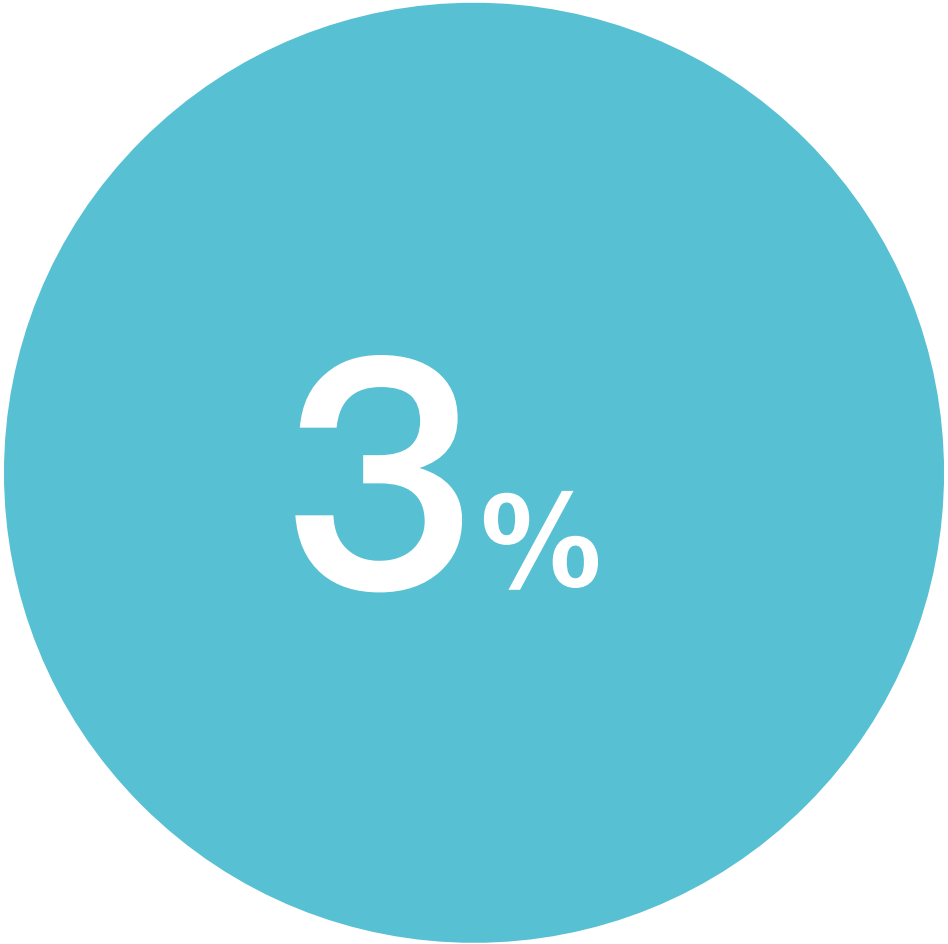
Expected Profits

(1Yr Goal in HK)



Departing Passengers

(Annual in HK)



Usage Rate

of all passengers (Annually)

660,000 User



Estimated Revenue

15% Transaction Fee (Annually)

660K x 17USD x 15%




BD Progress in Hong Kong

In past 5 months

1 

Retailers

Reach 3 in Dec

3 

Hotel / Hostel

Reach 30 in Dec

July

Start to Launch



Award & Accelerator

Over 30



上海海峽兩岸青年創業大賽
2016金山

上海海峽兩岸青年創業大賽
冠軍
洽詢專線: 86-21-57276089

GMIC

全球移動互聯網大賽-香港
冠軍



台北電腦展新創類



FINTECH INNOVATION
AWARDS 2016

英國創新金融科技應用獎

PitchCamp
PITCH FOR WIN @Taipei
台北決勝創投冠軍



blueprint
TaiKoo Place Hong Kong

香港太古集團BluePrint入選團隊



台灣新創競技場 42加速器畢業團隊



Startup Nest Taipei 亞軍

AppUniverz

校園船長培訓計畫 第一名

RISE

國際投資人最想約的團隊第七名



哈佛校友會創業大賽-香港
亞軍



網·路·創·意·展
IDEA Show Fintech 冠軍
IDEA Show APEC 冠軍



全球電梯簡報大賽-香港
百強



Press Release

Over 20

RISE

民視

創夢市集 DIT Startup

PitchCamp
PITCH FOR WIN @Taipei

Meet
創新與創業社群平台

Design for Asia Award

聯合新聞網
udn.com

START UP LATTE
創新拿鐵
每天一杯 創新智慧

非凡新聞台

DGcover
致擁有獨立觀點的人們

遠見

今天就要的競爭力
30

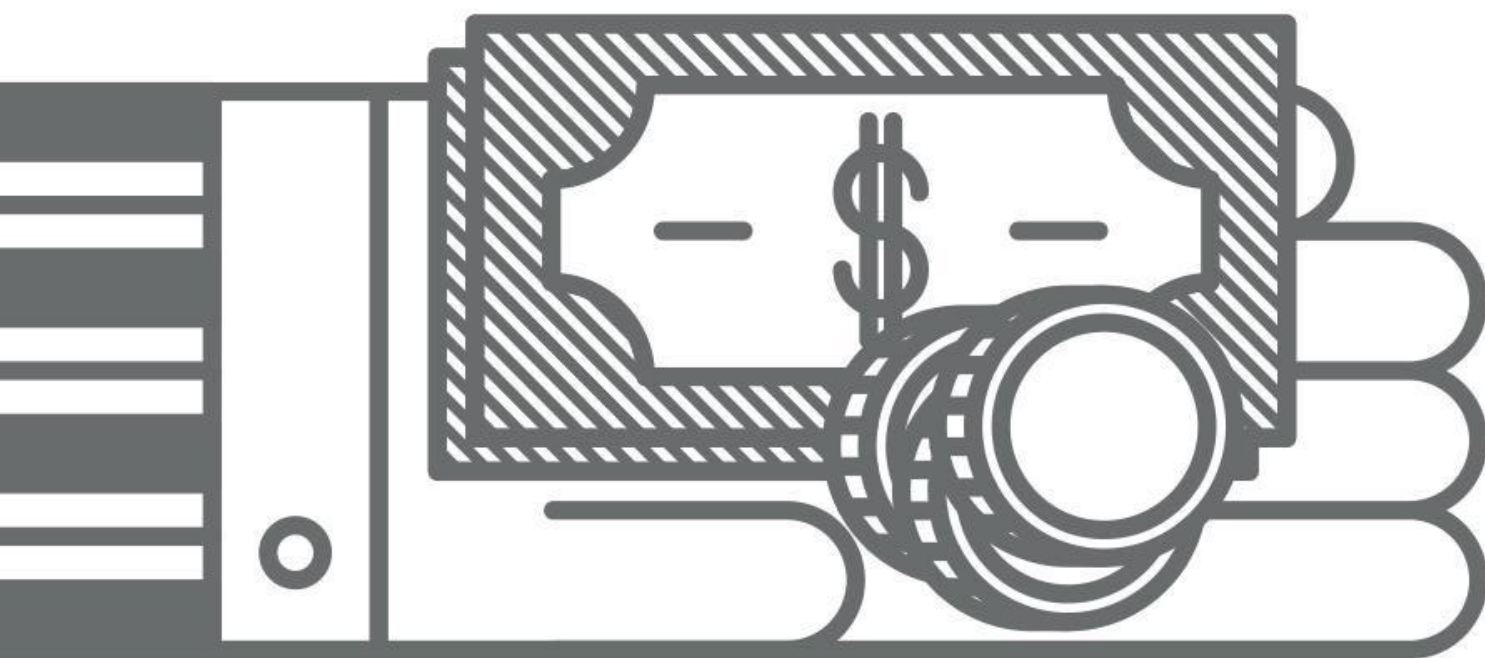
TTV

TechOrange 科技報橘

Business Next 數位時代

CIO IT 經理人

曾經報導過的媒體



Leftover Foreign Currency

“We help passengers deposit
their leftover foreign currency
into their online payment account.”



Online Payment Account